

Down Syndrome Association of Wisconsin

# 2024 Partnership Opportunities



**dsaw**  
Down Syndrome  
Association of Wisconsin, Inc.  
awareness • acceptance • assistance  
Sheboygan and  
Surrounding Counties



## Our Mission

The Down Syndrome Association of Wisconsin's mission is to provide support to Wisconsin families and individuals with Down syndrome and related disabilities through awareness, education, information, programs, services, and the exchange of ideas and experiences.

Dear Supporter,

The Down Syndrome Association of Wisconsin - Sheboygan and Surrounding Counties is thrilled to invite you to sponsor our annual Mini Golf and Down Syndrome Awareness Walk, taking place on September 14th, 2024 at Harbor Pointe Mini Golf in Sheboygan, WI. Each year, this gathering brings together individuals, families, volunteers, donors, sponsors, and partners from all four counties we serve, Sheboygan, Manitowoc, Fond du Lac, and Dodge, united by a common goal: to amplify awareness and champion inclusion, diversity, and acceptance for individuals with Down syndrome in our communities and beyond.

Your partnership will play a vital role in the success of our Awareness Mini Golf and Walk and directly impact the lives of individuals with Down syndrome and their families. Funds raised will support events, programs, grants, and additional resources for our families in the Sheboygan and Surrounding Counties Chapter. By becoming a sponsor, you'll be aligning your company with a cause that truly makes a difference. You'll demonstrate your commitment to inclusivity and community while gaining valuable exposure to a large and dedicated audience.

We appreciate your support by attending by forming a team, sponsoring, or donating in-kind and raffle items such as gift cards, tickets, and unique experiences, which are desperately needed to make this event successful. Please review the enclosed materials for sponsorship opportunities and an outline of the sponsorship benefits. Enclosed is a marketing agreement form for your convenience. We look forward to adding you to our list of sponsors and company partners!

On behalf of DSAW-Sheboygan and the individuals and their families who will benefit from your generosity, thank you! Contact us at [sheboygan@dsaw.org](mailto:sheboygan@dsaw.org) with questions.

With heartfelt gratitude,

The Down Syndrome Association of Wisconsin -Sheboygan Advisory Board

*Michelle Kulczewski - Board President*

*Joy Bosch - Board Vice President*

*Marie Sherman*

*Mark Nelson*

*Jody Brill*

*Erika Pankratz*

DOWN SYNDROME ASSOCIATION OF WISCONSIN  
SHEBOYGAN & SURROUNDING COUNTIES

MINI GOLF &  
*down Syndrome*  
*awareness Walk*

Harbor Pointe Mini Golf

Sept. 14, 2024

Annual Mini Golf and Awareness Walk Sponsorships

The DSAW-Sheboygan and Surrounding Counties Annual Mini Golf and Awareness Walk draws close to 200 walkers, volunteers, donors, sponsors, and partners to the event under one collective mission – to raise awareness and promote inclusion, diversity, and acceptance of people with Down syndrome and other related disabilities in our communities and our lives.

- Platinum Sponsor Level | \$2,500+
- Gold Sponsor Level | \$1,000
- Silver Sponsor Level | \$500
- Bronze Sponsor Level | \$250

Our sponsorships offer a diverse range of opportunities to support our cause and promote your business. With four levels of sponsorship, there's an option to fit every budget and commitment level. Your generosity plays a vital role in helping us achieve our mission. We appreciate every contribution, big or small, as it enables us to make a meaningful impact in our community. Thank you for considering becoming a sponsor and joining us in making a difference.



# 2024 Annual Mini Golf & Awareness Walk

## **Platinum Sponsor Level \$2,500**

- Prominent logo featured on printed event materials, and signage, press and media
- Prominent logo on 21 Showcase Posters
- 10 complimentary registrations for the Awareness Walk
- Logo prominently printed on participant t-shirts
- Company banner at event (provided by sponsor)
- Logo prominently recognized on event website
- Yard sign prominently displayed on event day
- Complimentary promotional table
- Company signage at event registration
- Spotlight in monthly newsletter
- Vocal recognition during 21 Showcase

## **Gold Sponsor Level \$1,000**

- Logo featured on printed event materials, and signage, press and media
- 5 complimentary registrations for Awareness Walk
- Logo printed on participant t-shirts
- Company banner at event (provided by sponsor)
- Logo recognized on event website
- Yard sign displayed on event day
- Complimentary promotional table
- Recognition in monthly newsletter

## **Silver Sponsorship Level \$500**

- Logo featured on printed event materials, and signage, press and media
- 2 complimentary registrations for our Mini Golf & Awareness Walk
- Company name printed on participant t-shirts
- Company banner at event (provided by sponsor)
- Company name recognized on event website
- Yard sign displayed on event day
- Complimentary promotional table
- Company logo in our monthly newsletter

## **Bronze Sponsor Level \$250**

- Company featured on printed event materials, and signage, press and media
- Company name printed on participant t-shirts
- Company banner at event (provided by sponsor)
- Company name recognized on event website
- Yard sign displayed on event day
- Company logo in our monthly newsletter